



Direct Federal 2020-2021 Student Impact Summary

2020-2021

Students

492

Schools

7

Hours of Learning

1,423

Average Knowledge Gain

35%

In this moment, financial education has never been more important.

During the 2020-2021 school year, the COVID-19 pandemic continued to cause unprecedented challenges for our schools and teachers. In addition to managing remote learning, there was increasing concern about student mental health, financial insecurity driven by family job losses, an uprising around racial and social injustice, and significant student learning loss. Amidst this reality, educators placed renewed emphasis on empowering students with critical life skills to help them succeed both in and outside the classroom.

This is why Direct Federal partnered with financial education innovator, EVERFI, to provide teachers and students across Norfolk and Middlesex County with financial education, accessible at any time, and at no cost. This summary provides a snapshot of our program's impact from the 2020-2021 school year.

Diversity and Inclusion

In the 2019-2020 school year 26% of the students we served through Everfi identified as a minority group. In 2020-2021, we committed to increasing our efforts to serve disenfranchised members of our community. We did so by 22%.

48% Identify as a minority group.



Improving Financial Confidence

After completing the course, 1.4x as many students are prepared to set up and follow a budget, a key step to achieving medium- and long-term financial goals.

1.4x Students are now prepared to set up and follow a budget.

Voices From Students in Our Community

“It’s interactive, and it doesn’t assume I know anything. I’m learning a lot of the things I’m afraid to ask about.”

“I liked learning about many aspects of finances, and especially how to budget and save my money properly.”



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